



# Korea Networks and Communications (Korean Version)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

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## Markets and Subjects Analyzed

- Wireless markets and technologies
- Unified communications
- NGN products and services
- Converged services
- Basic: Market overview
- Theme I: NGN technology
- Theme II: Converged communication technology

## Core Research

- Korea Optical Equipment Market Forecast and Analysis 2011-2015
  - Korea Router & Switch Market Forecast and Analysis 2011-2015
  - Korea CDN Market Forecast and Analysis 2011-2015
  - Korea Wireless Product Market Forecast and Analysis 2011-2015
  - Korea FMC Market Forecast and Analysis
  - Korea Mobile and Wireless Technology including 4G Market Forecast and Analysis
  - Korea Enterprise Mobility Market Forecast and Analysis
- \* The package of IDC's *Korea Networks and Communications* includes one "basic" and two themes.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Korea Networks and Communications \(Korean Version\)](#).

## Key Questions Answered

1. 국내 cloud 및 가상화 시장에 대비한 router, switch 업체의 향후 사업 방향은?
2. 국내 UC&C 산업의 확대에 따른 영향과 전망은?
3. 국내 smart device 시장 현황은?
4. 국내 LTE 서비스의 확산 속도는?

## Korea Networks and Communications



Source: IDC

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## Competitive Analysis

IDC의 'Korea Networks and Communications' 서비스는 국내 네트워크 및 커뮤니케이션 시장에 대한 전략적인 분석 정보를 제공합니다. 업체점유율과 경쟁사 분석, 마케팅 전략과 제품 포지셔닝 등 깊이 있는 정보를 제공하며, 주요 서비스 및 장비 제공업체는 다음과 같습니다. Alcatel-Lucent, Avaya, Cisco, Juniper, LG U+, SK Telecom, and KT.

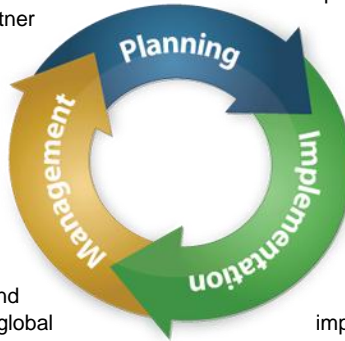
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