



Korea ICT Market (Korean Version)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Korea ICT Market 서비스는 컴퓨팅 하드웨어, 소프트웨어, 서비스, 통신부문 등 한국 IT(Information Technology) 및 CT(Communication Technology) 시장에 대한 포괄적인 분석을 제공합니다. 반기별로 국내 IT 및 통신 시장에 대한 전체 시장 규모와 현황을 파악하고 주요 제품 및 서비스, 주요 벤더의 전략과 포지셔닝, 시장점유율 등을 분석하며 향후 5 개년도 전망을 업데이트하여 제공하고 있습니다. 본 서비스는 장·단기 경영계획 및 마케팅, 프로모션 전략을 효과적으로 수립하여 급변하는 한국 ICT 시장에서 성공적인 비즈니스를 이끌어 내는데 필요한 종합적인 정보를 제공합니다.

Markets and Subjects Analyzed

- Personal computers
- Printers
- Enterprise systems
- Packaged software
- IT services
- Disk storage
- Network equipment
- Telecommunications services and equipment
- Mobile communication services and devices
- Market size and forecast
- Market opportunities by product and service
- Vendor shares
- Market drivers and inhibitors
- Vertical market opportunities and trends

Core Research

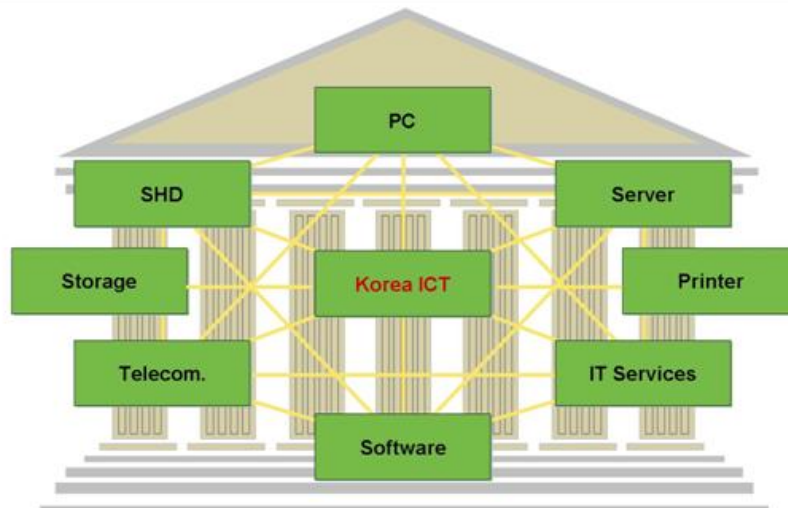
- Korea ICT 2011–2015 Forecast Update: 1H11 Review
- Korea ICT 2012–2016 Forecast and Analysis: 2011 Year-End Review
- Other studies throughout the year (Topics for these studies, which will cover hot issues in the ICT market, will be determined later.)

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Korea ICT Market \(Korean Version\)](#).

Key Questions Answered

1. 국내 ICT 시장 규모 및 향후 전망은?
2. 국내 ICT 시장에 영향을 미치는 주요 성장요인과 장애요인은?
3. 가장 빠르게 성장하는 IT 제품은?
4. 국내 ICT 시장에 가장 많은 투자를 하는 산업은?

Korea ICT Market Coverage



Competitive Analysis

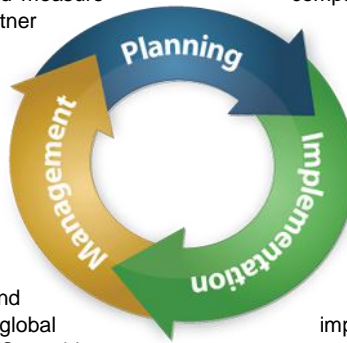
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