



Korea Enterprise Systems (Korean Version)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC의 *Korea Enterprise Systems* 서비스는 국내 서버 시장을 분기별로 전 산업에 걸쳐 포괄적으로 조사함으로써, 전체 서버 시장 규모와 현황을 파악할 수 있는 구체적인 정보를 제공하고 있습니다. 주요 제품 및 벤더의 전략과 포지셔닝, 시장점유율 등을 분석하며 향후 5개 년도 전망을 분기별로 업데이트 하여 제공합니다. 본 서비스는 장·단기 경영계획 및 마케팅, 프로모션 전략을 효과적으로 수립하여 한국 서버 시장에서 성공적인 비즈니스를 이끌어내는데 필요한 종합적인 정보를 제공합니다.

Markets and Subjects Analyzed

- High-end enterprise servers (average above US\$250,000)
- Midrange enterprise servers (average US\$25,000–US\$250,000)
- Volume servers (average below US\$25,000)
- Server market by vendor
- Server market by operating system
- Server market by price band
- Server market by vertical segment
- Server market by distribution channel
- Key vendor strategies
- Five-year server forecast by operating system, chip type, and size class

Core Research

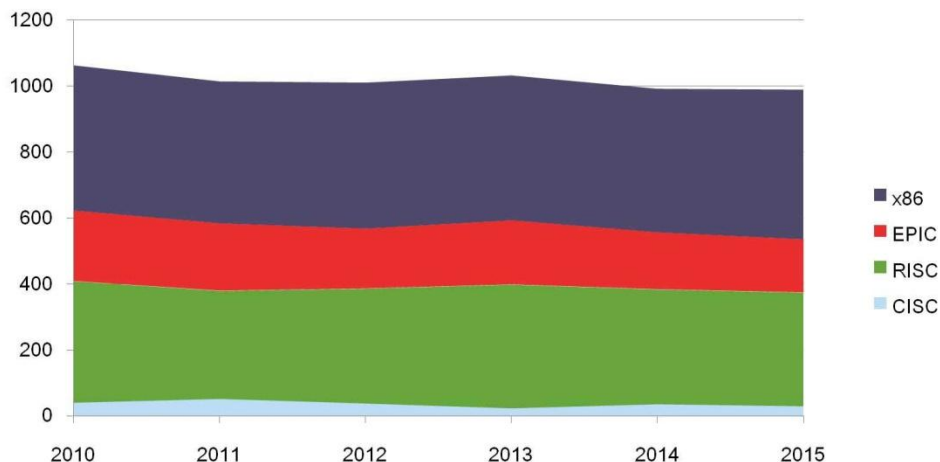
- Korea Enterprise Systems, 3Q11
- Korea Enterprise Systems, 4Q11
- Korea Enterprise Systems, 1Q12
- Korea Enterprise Systems, 2Q12
- Studies throughout the year (Topics of these studies have not been finalized but will include the latest key market trends.)

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Korea Enterprise Systems \(Korean Version\)](#).

Key Questions Answered

1. 분기별 각 벤더의 서버 판매 대수 및 매출액과 경쟁 구도는?
2. 향후 5년간 국내 서버시장의 전망은? OS 별, 가격대별로 가장 빠르게 성장하는 분야는?
3. 엔드유저 가격별(볼륨, 미드레인지, 하이엔드) 서버 시장 트렌드와 성장 동인은?
4. 한국 서버 시장에서의 성공 전략은?
5. 서버 수요가 가장 많이 증가하고 있는 산업 분야는?

Korea Server Forecast by Chip Type (Billion Won)



Source: IDC

Competitive Analysis

IDC의 'Korea Enterprise Systems' 서비스는 국내 서버 벤더들의 전략 수립에 필수적인 시장점유율과 경쟁사 전략 및 사업 방향, 제품 포지셔닝 등의 상세한 정보를 제공합니다. 주요 벤더는 다음과 같습니다

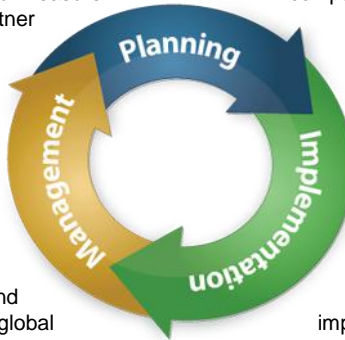
Dell, Fujitsu, HP, IBM, Oracle/Sun, SGI, and Stratus Computer.

Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results.

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IDC Korea Ltd., Suite 1404, Korea Trade Center, 159-1, Samsung-Dong, Kangnam-Ku, Seoul, Korea 135-729 P.822.551.4380 F.82.2.551.4390

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IDC_P8236_0711