



Korea Services (Korean Version)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

국내 서비스 시장은 이제 전통적인 서비스 시장에서의 고성장세가 점차 둔화되는 한편, 새로운 기술의 도입과 서비스 모델의 변화 양상은 한층 확대되는 추세를 보이고 있습니다. 전통적인 서비스 시장의 신규 기회도 IT 환경의 통합, 컨버전스 모델의 확대, 신규 서비스 제공 모델 등을 기반으로 확대되고 있고, 그 가운데 새로운 시장 참여자들도 등장하고 있습니다. IDC의 *Korea Services* 프로그램은 이와 같은 시장 변화에 초점을 맞추어 국내 서비스 시장의 주요 동향 및 향후 성장 전망에 대한 상세한 분석을 제공합니다. 본 프로그램은 전체 시장을 조망하는 1 개의 기본 섹션과 4 개의 주제별 섹션으로 구성됩니다.

Markets and Subjects Analyzed

- **Project-based services:** IT consulting, systems integration, and network consulting and integration
- **Outsourcing:** IS outsourcing and hosting services
- **Support services:** Hardware and software support
- **Emerging services model:** Business outsourcing, smart cities, and cloud services

Throughout the year, this service will address the following topics:

- **Market overview:** Current and future market trends and growth of services in Korea are reviewed.
- **Key market review:** Major segments of services market are analyzed, such as systems integration or IS outsourcing.
- **Noteworthy market:** The market dynamics or growth trends in several noteworthy markets in Korea services are reviewed.
- **Competitive insight:** Competitive landscape in the overall services market as well as in the key segments are reviewed.
- **Emerging model:** The emerging industry models are addressed focusing on the relevant market trends and opportunities.

Core Research

- **Basic (Market Overview):** Korea IT Services Forecast and Analysis
- **Theme I (Key Market Review):** IT Consulting Forecast, Systems Integration Forecast, and IS Outsourcing Forecast
- **Theme II (Competitive Insight):** IT Services Competitive Analysis, Top 10 IS Outsourcing Players, and Top 10 Systems Integrators

- **Theme III (Noteworthy Market):** Hardware and Software Support Forecast, Hosting Infrastructure Services Forecast, and Network Consulting and Integration Services Forecast
 - **Theme IV (Emerging Model):** Business Outsourcing, Smart Cities, and Emerging Delivery Model: Cloud Services
- * Minimum package of IDC's *Korea Services* program should include one "basic theme" and two "selective themes"

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Korea Services \(Korean Version\)](#).

Key Questions Answered

1. 국내 전체 IT 서비스 시장 규모와 향후 사업 기회는?
2. 국내 IT 서비스 시장을 주도하는 선두 업체는?
3. 국내 시스템 통합, 아웃소싱, 하드웨어 및 소프트웨어 지원 서비스 시장의 발전 방향은?
4. 새로운 서비스 모델들이 국내에서 어떻게 도입되고 있는가?

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Competitive Analysis

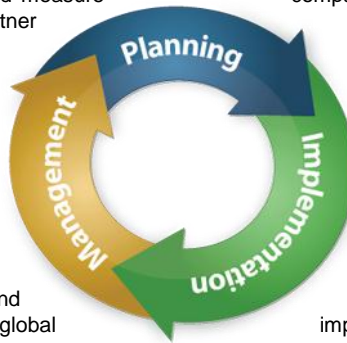
IDC의 'Korea Services' 프로그램은 국내 서비스 제공 업체들의 경쟁 구도 분석과 시장 전략, 시장 포지셔닝 및 향후 발전 방향 등에 대한 핵심 정보를 제공합니다. 주요 대상 서비스 제공업체는 다음과 같습니다

Accenture, AutoeverSystems, BearingPoint, Cisco, CJ Systems, CNS, LG Dacom, Lotte Data Communication Company, Microsoft, CSC, Daewoo Information Systems, Dongbu CNI, EMC, Fujitsu, Oracle, POSDATA, Samsung SDS, SAP, SK C&C, Ssangyong Information & Communications, and Tongyang Systems. HP, Hyundai Information Technology, IBM Global Services, KT, LG

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