



# Korea Storage Systems (Korean Version)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC의 *Korea Storage Systems* 서비스는 국내 스토리지 시장에 대한 폭 넓은 이해와 사업 전략 수립에 필수적인 벤더 현황, 산업 동향, 신기술 보급 및 파급 효과, 벤더의 전략적 제휴, 신제품 도입 등 다양한 마켓 이슈들에 대한 상세하고 심도 깊은 분석을 제공합니다. 본 서비스는 디스크 스토리지 시스템 부문을 주요 조사 영역으로 하고 있는 가운데, 테이프 자동화 시스템 및 스토리지 솔루션에 대한 연구 분석을 포함합니다.

## Markets and Subjects Analyzed

- Disk storage systems
- Tape automation systems/backup appliances
- Disk storage systems supplier market share by revenue and capacity
- Disk storage systems market size and supplier share by OS, installation, location, size class, and vertical segment
- Tape automation market size and supplier share by technology and class
- Storage solution market size, trends, and vendor strategies

## Core Research

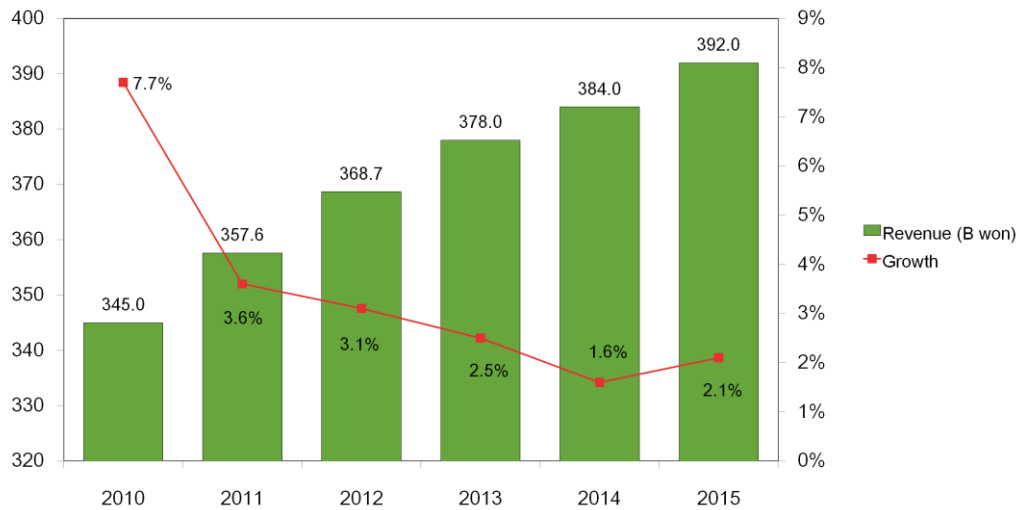
- Korea Disk Storage Market Analysis and Forecast
- Korea Storage Market Competitive Analysis
- Korea Disk Storage Vertical Market Analysis and Forecast
- Event-Driven Bulletin

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Korea Storage Systems \(Korean Version\)](#).

## Key Questions Answered

1. 분기별/반기별/연간 주요 시장 동인과 향후 5년간 시장에 미치는 영향은 무엇인가?
2. 시장 선두 업체들의 시장 포지셔닝 현황과 향후 사업 변화 방향은?
3. 국내 주요 스토리지 업체들의 사업 전략은 무엇인가?
4. 심화되는 경쟁구도 속에서 스토리지 시스템 업체들의 가치 제안과 제품 차별화 전략은 무엇인가?
5. 스토리지 신기술이 국내 스토리지 시장에 미치는 영향은?

### Korea External Disk Storage End-User Revenue, 2010–2015



Source: IDC

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## Competitive Analysis

IDC의 'Korea Storage Systems' 서비스는 국내 스토리지 시스템 시장 참여 업체들에게 마케팅 전략 및 마켓 포지셔닝, 미래 전략 등의 심도 있는 정보를 제공합니다. 주요 업체들은 다음과 같습니다

Dell, EMC, Fujitsu, HDS, HP, IBM, NetApp, Oracle, and other storage vendors.

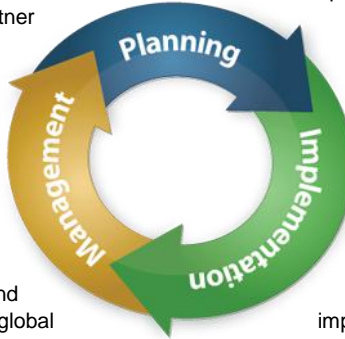
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